

Minutes of 1.9.20 Maynard Economic Development Committee

Gianotis Room #201, Maynard Town Building, 8 am.

Meeting called to order at 8:05 am.

Members present: Jack MacKeen, Rosalind Greenstein, Dick Downey, Sarah Cressy, Karen Freker, Lynda Thayer, Bill Nemser, and Jerry Beck. **Members absent:** Megan Zammuto.

Others present: Armand Diarbekirian (BOS Liaison), Adam Conn (Vice Chair—Master Plan Steering Committee) and Jack Madigan and David Rabinowitz of the NewCann Group.

Minutes of 12.12.19 unanimously approved.

Officers for 2020 were unanimously approved—Jack MacKeen (Chair), Dick Downey (Vice Chair), and Sarah Cressy (Secretary). Downey volunteered to take minutes in Cressy's absence.

Retail Marijuana—Discussion with Jack Madigan and Dave Rabinowitz of the NewCann Group.

- Rabinowitz has been a consultant for the cannabis industry since 2010.
- Interested in purchasing property for a Retail Marijuana Shop within the next 6 months.
- Have looked at 86 properties, so far. Could operate in as little as 200 sf.
- Appointment only is not their model.
- Why Maynard? Banned in surrounding towns, so see a business opportunity.
- In the Commonwealth, 23 stores have opened—270 are in the queue.
- They believe that Maynard could handle three, but not four, stores.
- Group briefly discussed how patrons of new marijuana retailers could positively affect the business community.

Master Plan—Discussion with Adam Conn, Vice Chair, Master Plan Steering Committee

- Deadline for feedback is January 16, 2020.
- Final draft will be reviewed by the BOS and Planning Board over the next couple of months.
- Working on an implementation matrix.
- Since economic development is 1/7th of the document, looking for MEDC as an implementation partner.
- Collaboration is key.

Downey asked if the Steering Committee perceived the MEDC to be a pro-active or reactive partner. "It depends," Conn responded. Due to the size of the document, MacKeen asked how we coalesce the feedback. Conn responded that the document is not "set in stone," and that "new information can be integrated."

EDC Economic Plan—Presentation by working group Chairperson, Rosalind Greenstein

- Distributed a progress report.
- Identified and reviewed planning documents that most clearly mirrored the EDC's scope (see below).
- During review, identified recommendations.
- Reviewed recommendations and translated into a SMART goal (see below).

- Will create an implementation matrix similar to the ones used in the “Parking Lot Charrette.”
- Identify “principal driver” to ensure accountability.
- Identify partners that need to be at the table for the project’s kick-off meeting.
- Identify effort (which is both subjective and qualitative) timeframe, cost, and additional funding sources.

Planning Documents: The Committee reviewed the following documents—Economic Development Portion of the Master Plan from the October 2019 Draft, Community Development Principles (2010), Economic Development Overview/Action Plan (2019), The Berringer Report (2014), and the White Pond Citizens Study Committee (2012)

A *SMART goal* is one that is **S**pecific (only one goal), **M**easurable, **A**chievable, **R**elevant, and **T**ime-bound.

Discover Maynard Website. Due to his responsibilities with The Sanctuary, Will has resigned from the MEDC. He plans to meet with Megan to discuss website transition. At present, the intent is to add a community calendar component to the existing site, and “shelf” the new site until it is determined if there is any value in continuing.

MEDC Annual Report. Cressy and MacKeen will work on this, and present to the MEDC at their next meeting.

Meeting adjourned at 9:35 am.

Proposed Minutes Submitted by Sarah Cressy on 1.21.20.